



## **Trelleborg Tires and Gomería Altamirano Join Forces at Expoagro 2026**

- **Trelleborg Tires and its official distributor Gomería Altamirano will exhibit together for the first time at Expoagro 2026, reinforcing their strategic alliance in Argentina**
- **Live from Expoagro 2026, the Trelleborg TM1000 ProgressiveTraction® tire: engineered for high-horsepower tractors to deliver enhanced traction efficiency and optimized footprint performance; Trelleborg TM3000 CFO, designed for combine harvesters to maximize load capacity, flotation and soil protection during cyclic field operations**
- **As Argentina accelerates the shift to radial agricultural tires, Trelleborg Tires strengthens its presence in a market increasingly focused on performance and efficiency**

Trelleborg Tires, a leading global brand delivering advanced tire solutions for agriculture, will exhibit alongside its official distributor Gomería Altamirano at Expoagro 2026, held from March 10 to 13 at the Predio Ferial y Autódromo de San Nicolás, Buenos Aires (Argentina).

At Booth 1504, visitors will discover Trelleborg high-performance radial tires developed to address the demands of modern farming operations. This collaboration marks an important milestone further strengthening Trelleborg Tires' presence in Argentina through a well-established regional distributor.

### **Supporting Argentina's Transition to Radial Technology**

Argentina's agricultural sector is steadily moving from bias to radial tire technology, driven by increasing mechanization, higher horsepower equipment, and the need to improve productivity in the field. Professional farmers are increasingly adopting radial solutions to benefit from stronger traction, lower fuel consumption, reduced soil compaction, and extended tire life.

Together with Gomería Altamirano, Trelleborg Tires actively supports this transition by delivering premium solutions tailored to local agricultural conditions.

### **Specialty tire solutions to advance Brazilian agriculture**

At Expoagro 2026, Trelleborg Tires will present two flagship tire ranges designed to maximize productivity, efficiency and environmental sustainability.

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- **TM1000 ProgressiveTraction®**, developed for high-horsepower tractors, integrates Trelleborg's patented double-edge lug technology. This design improves grip and traction efficiency, optimizes the footprint, reduces slippage, and helps lower fuel consumption while minimizing soil compaction in demanding conditions.
- **TM3000 CFO**, specifically engineered for combine harvesters, maximizes load capacity at low inflation pressures. Its advanced carcass construction delivers high flotation and stability, preserving soil integrity while ensuring reliability during cyclic harvesting operations and supporting greater uptime.

## Strengthening a Strategic Alliance

With more than 60 years of experience serving the agricultural sector in central Argentina, Gomería Altamirano has built a strong regional presence through its branches in Río Cuarto, Córdoba and Santa Rosa (La Pampa), offering technical expertise and proximity to local producers.

*"For us, it is a source of pride to strengthen our partnership with Trelleborg Tires and bring world-leading tire technology closer to Argentine producers. Trelleborg tires are original equipment on many of the high-horsepower tractors, harvesters, and sprayers currently sold and operating in the country. At Expoagro, we want to showcase these high-performance radial solutions, together with the track line that we are already commercializing, expanding the technological alternatives available to farmers"* says Pablo Altamirano, CEO of Gomería Altamirano.

Eduardo Marrone, Commercial Manager Trelleborg Tires, comments: *"We are proud to strengthen our alliance with Gomería Altamirano, a partner with deep regional expertise and a solid reputation in the Argentine agricultural market. Their close relationship with farmers plays a key role in supporting the country's transition to radial technology. Together, we deliver premium tire solutions that increase productivity, improve operational efficiency, and promote more sustainable farming practices."*

Expoagro 2026 marks the first occasion both companies present side by side, demonstrating their shared commitment to bringing advanced radial solutions closer to Argentine farmers and helping them meet the growing demands of modern agriculture.

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**Trelleborg Tires** is a leading global brand delivering advanced solutions for professionals in Agriculture, Material Handling and Construction. Trelleborg anticipates customer needs with a wide range of high-performing tires and complete wheels for off-highway vehicles, improving productivity, efficiency and environmental sustainability.

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